

## The future of VBMA

As we shift our focus to future projects, we would like to ask for your support so we can help further grow your Investment. We work hard to protect your investment in our organization and want to be able to properly recognize and provide additional value to those of our sponsors that make a larger investment in us. The 2011 National Executive Board has great plans for the upcoming year that will continue to help enrich the business education received by our student members.



2010 & 2011 National VBMA Officers in Atlanta, GA for AVMA strategic planning



Proud VBMA National Sponsor

## Why professionals choose VBMA



**Dr. Richard DeBowes**  
Associate Dean of Veterinary Development  
and external relations, Washington State  
University

*"One of the real joys of being a veterinary educator has been to encounter former students who are now out in veterinary practices, health care companies, research labs and related health enterprises, changing the face and impact of our profession. I can't help but notice that amongst the population of highly successful colleagues I have encountered in recent years, VBMA alums are over represented. I would encourage every veterinary student to become a VBMA member."*



**Jim Mahan**  
Live Oak Bank Marketing Director

*"The VBMA prepares, empowers, and motivates. It's leadership is rock solid and I trust them implicitly. In short, this organization, all it stands for, and all it does for veterinarians is vital. Any exposure to what it offers will be beneficial. I give it my highest recommendation."*

**[www.VBMA.biz](http://www.VBMA.biz)**

VBMA National President Ashley Craig  
[Ashley.e.craig@gmail.com](mailto:Ashley.e.craig@gmail.com)

**VBMA**  
VETERINARY BUSINESS  
MANAGEMENT ASSOCIATION

S  
P  
O  
N  
S  
O  
R  
S  
H  
I  
P

## **VBMA Mission Statement**

*The Veterinary Business Management Association is a student-driven organization dedicated to advancing the profession through increasing business knowledge, creating networking opportunities, and empowering students to achieve their personal and professional goals.*

### Why should you support VBMA

The VBMA is one of the largest and most active independent student programs in our nation's veterinary schools with over 3,300 members and growing as international vet programs are establishing chapters. VBMA provides a strong foundation of general and veterinary specific business education. We are an organization that was founded by students as our founders recognized the lack of business education they were receiving in their curriculum. We pride ourselves on the initiative our members have to better themselves, their careers as well as their future employers. They are the veterinary students dedicated to pursuing excellence in all facets of their veterinary education and ultimately in their careers as they are likely the future practice owners, the future of the veterinary profession.

### What your Sponsorship supports

#### ◆ **Business-minded students:**

-All 28 AVMA accredited vet schools have active chapters populating 34% of the student population

#### ◆ **Business Education:**

-In 2009-2010 VBMA Sponsors help bring 283 hours of business education to members locally in conjunction with the VBMA National Meeting, local chapter meetings and events and via the VBMA website

#### ◆ **Industry Appeal:**

-VBMA proudly recognizes our sponsors and promotes all on our website and at each event

-Sponsor Banner: With an average of 10,000 daily hits, our largest sponsors are featured on the website separate from the sponsor page

#### ◆ **Annual National Meeting:**

-Every January in Orlando, FL the National Meeting brings together the national executive board, our regional leaders, and VBMA chapter officers from every veterinary school in the country. Besides the VBMA National Meeting, there is no other opportunity that allows sponsors to reach so many business-minded veterinary leaders on such a personal level. VBMA utilizes the networking at the North American Veterinary Conference, to increase the resources and the connections that allow business education to reach even further.  
~Expected cost of meeting: \$130,000~

*To see current sponsors visit our website:*

*[www.VBMA.biz](http://www.VBMA.biz)*