

The Future of Veterinary Graduates

With the exceptional debt veterinary students are facing, no education is as imperative as business education. Learning the industry, how to plan for the future financially while also providing business minded students with the skills and education they need to succeed, VBMA will continue to be a successful and a highly sought experience preferred in new graduates by industry professionals and practitioners across the nation.



2011 National VBMA Officers (above) & 2011 Regional Leaders (below) in Orlando, FL for the VBMA National Meeting



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Why You Should Hire VBMA Graduates



Dr. Richard DeBowes
Associate Dean of Veterinary Development and external relations, Washington State University

"One of the real joys of being a veterinary educator has been to encounter former students who are now out in veterinary practices, health care companies, research labs and related health enterprises, changing the face and impact of our profession. I can't help but notice that amongst the population of highly successful colleagues I have encountered in recent years, VBMA alums are over represented. I would encourage every veterinary student to become a VBMA member."



Jim Mahan
Live Oak Bank Marketing Director

"The VBMA prepares, empowers, and motivates. It's leadership is rock solid and I trust them implicitly. In short, this organization, all it stands for, and all it does for veterinarians is vital. Any exposure to what it offers will be beneficial. I give it my highest recommendation."

www.VBMA.biz

VBMA National President Ashley Craig
Ashley.e.craig@gmail.com



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VBMA Mission Statement

The Veterinary Business Management Association is a student-driven organization dedicated to advancing the profession through increasing business knowledge, creating networking opportunities, and empowering students to achieve their personal and professional goals.

What is the VBMA?

The VBMA is one of the largest and most active independent student programs in our nation's veterinary schools with over 3,300 members and growing as international vet programs are establishing chapters. VBMA provides a strong foundation of general and veterinary specific business education. We are an organization that was founded by students as our predecessors recognized the lack of business education they were receiving in their curriculum. We pride ourselves on the initiative our members have to better themselves, their careers as well as their future employers. Members are veterinary students dedicated to pursuing excellence in all facets of their veterinary education and ultimately in their careers as VBMA students are likely the future practice owners, & the future of the veterinary profession.

What a VBMA Grad can bring to your Practice

◆ **Business Networking**

-VBMA utilizes the best professionals in the industry to bring them the business education they need to succeed in your practice! VBMA grads tend to know where to find up-to-date references and information regarding practice consultation, the top trends in marketing and increasing client satisfaction.

◆ **They Know What You Want:**

-Regardless of the medical skills they will continue to build upon their first year out with your mentorship, VBMA grads tend to bring more to a practice their first year out compared to a typical graduate. Due to the skills & interest they have had in VBMA, they incorporate this same interest in your practice to increase your business revenues & over client experience. Bottom line: they know what their role is as an associate & are eager to help you & your staff reach your professional goals!

◆ **Industry Appeal:**

-VBMA is recognized around the nation and internationally for their members. Many chapters offer a business certificate that will make them more competitive in the industry and more competitive due to their understanding of business and role in a veterinary practice. These are students who continually go above and beyond and have completed experiences such as business specific externships and received scholarships based on their excellent grades and participation in leadership positions within the industry.

◆ **Communication:**

-Our members are noticed amongst professionals for being top notch in communication. They are well rounded professionals who know where to find relevant business information in the industry required to best fit the needs of their employers and their practice.

◆ **Specific skills VBMA members can bring to your practice a typical graduate may not:**

-Solid foundation of business operations

-Basic understanding of business law and ethics

-New marketing approaches for your practice including social media, web design/development & more!

- Our graduates understand smart business: how to increase revenues while maintaining efficiency.

-Invested interest: Many of our graduates plan on owning a practice in the future making them more likely to get involved in your practice & help your practice grow!