



BCP Curriculum

Category A Business Finance & Operations

- Strategic Planning & Practice Innovation
- Financial Management & Analysis
- Practice Acquisition & Startup
- Daily Operations & Systems
- Business Marketing & Reputation Management
- Legal, Risk & Compliance
- Accounting & Compensation

Category B Leadership & Team Development

- Building & Structuring the Team
- Leadership & Communication
- Performance & Development
- Client Relations & Exam Room Skills

Category C Personal & Professional Growth

- Career Foundations & Job Seeking
- Contracts & Advancement
- Personal Financial Management
- Professional & Personal Wellbeing



BCP Curriculum

Standard BCP

Five (5) credits in each category
One (1) networking credit

BCP with Honors

Ten (10) credits in each category
Two (2) networking credits
Completion of the Honors Portfolio

Career & Employment Preparation

- Resume/CV
- Interview Questions
- Providing value to your employer
- Questions for employers
- Follow-up protocol
- Employment Contract

Professionalism & Value Proposition

- LinkedIn Profile
- Professional Email
- Professional Headshot
- Professional Liability Insurance
- Practice Profitability

Finances

- Personal Budget
- Profit and Loss Statement
- Practice Ownership Loans

*All components require a passing score by veterinary professional evaluators for the Business Certificate with Honors to be awarded.
Any components that fail to pass evaluation may be modified and re-submitted.*